Applying Industry 4.0 to the aluminium industry

What does Industry 4.0 mean to the future of the aluminium industry and how can it assist in the quest for greater efficiencies?

Join us at the Future Aluminium Forum in Milan to join this debate, hear from experts and network with solution providers and industry peers.

The Future Aluminium Forum is a live discussion that will examine how Industry 4.0 and ‘smart manufacturing’ will revolutionise aluminium manufacturing and processing and analyse the benefits that can be gained from doing so.

Speakers from academia, across the aluminium supply chain and technology providers will explain key concepts behind the digitalisation of aluminium manufacturing; as well as covering the importance of cyber security, the role of human beings in the factory of the future, autonomous equipment and the all-important process safety and control.
As this ‘new era’ approaches, companies are finding new ways to use data to make smart decisions, allowing them to meet industry regulations while simultaneously saving money through more efficient operations and increasing customer satisfaction. This is just the beginning.

The Forum will provide a platform for a discussion on how and where Industry 4.0 will be applied across the aluminium value chain and the impacts.

There will be a focus on different areas of aluminium production and topics such as increased autonomous applications, data measurement and collection, technological innovation and Research & Development.

The Forum will endeavour to answer questions such as:

- How can we apply Industry 4.0 across the aluminium value chain?
- What areas will see the most innovation?
- What will the factory of the future look like?
- What else needs to be done to measure the responsible production and sourcing of aluminium? Can Industry 4.0 help?
- Will this idea of smart manufacturing make ‘Closing the Loop’ and reaching a Circular Economy more achievable?
- How is the latest technology aiding the move towards a more sustainable aluminium industry?

The power of Industry 4.0 is becoming real. Join us at the Future Aluminium Forum to look at how this technology will revolutionise the way aluminium is manufactured and processed.

www.FutureAluminiumForum.com

GET INVOLVED:
If you are interested in finding out more, please contact us or enter your details on our website www.futurealuminiumforum.com

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FROM THE PUBLISHER OF ALUMINIUM INTERNATIONAL TODAY
Commercial packages to promote your brand, products and services

If you are interested in promoting your services and products to an audience interested in increasing efficiencies within their aluminium manufacturing facilities, then this is a unique opportunity to position your brand alongside leading experts in this field.

There are very limited opportunities available and these will be allocated on a first-come-first-served basis.

Please note bespoke packages can also be created for you if you have something specific you want to achieve.

**TABLE TOP EXHIBITION SPACE**
£1,950
This is your chance to display literature about the products and services that you offer. It also provides your organisation with a base at the event where you can meet and network with delegates throughout the day. This package includes a 2 metre space with a draped table, access to power and one free delegate place.

**DELEGATE BAG SPONSORSHIP**
£4,750
This one-off opportunity gives you the chance to brand delegate bags with your logo. Includes:
- A brochure/pen/pad to be inserted into the pack (to be supplied by the sponsor)
- Sponsor's logo to be included on all marketing email shots (where appropriate), website and onsite branding

**REGISTRATION:**
Badges and Lanyards
£7,950
This exclusive opportunity gives you branding at the entrance of the event as well as branding throughout the pre-event registration campaign. Includes:
- Sponsor's logo on pre-registration announcement email
- Sponsor's logo on online registration page
- Sponsor's logo on attendee badges
- Sponsor’s logo on attendee lanyards (to be supplied by sponsor)
- Sponsor’s logo to be included on all e-marketing emails (where appropriate) and website

**CONFERENCE PROGRAMME**
£4,449
This opportunity is limited to one company and will give you an exclusive branding right. Includes:
- Sponsor’s logo printed on the online and onsite conference programmes
- Pre-show email with a bespoke message from the sponsor
- Sponsor’s logo to be included on all marketing email shots (where appropriate) and website

**OFFICIAL NETWORKING EVENING RECEPTION**
£7,499
This is an exclusive chance to host an informal evening reception for all delegates, speakers and attendees of the event. Includes:
- Standard pop-up banner with sponsor’s branding in the reception
- Sponsor’s company literature/goody bags to be distributed as people leave at the end of the reception - supplied by sponsor
- Opportunity for a representative of the sponsoring company to make a speech during the reception to welcome guests
- Sponsor’s logo to be included on all marketing email shots (where appropriate) and website
- Bespoke sponsor’s email to be sent out inviting all attendees to the reception
- An opportunity to invite 10 additional guests/staff to attend the reception

**DELEGATE LUNCH**
£3,725
Associate your brand within the delegate lunch area with this exclusive opportunity to brand and have promotional materials in the delegate dining area. Includes:
- Large banner with sponsors branding in the dining area
- Sponsor company literature to be displayed within the dining area - supplied by sponsor
- Sponsor logo to be included on all marketing email shots (where appropriate) and website

**DELEGATE COFFEE BREAKS**
£1,725 per break / £3,499 for all three
The refreshment breaks in the conference will be an opportunity for delegates to network and take some time out from the presentations and discussions. This is an ideal time for you to promote your brand and services. Includes:
- Large banner with sponsor’s branding in the refreshment area
- Sponsor’s company literature to be displayed within the refreshment area
- Branded napkins/coasters or cups with sponsor’s branding and message (to be supplied by sponsor)
- Sponsor’s logo to be included on all marketing email shots (where appropriate) and website

Find out more now by contacting Ken Clark
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or John Lane +44 1737 855 014 | johnlane@quartzltd.com

www.FutureAluminiumForum.com
DELEGATE REGISTRATION RATES

The conference fee includes a two-day conference programme, refreshments, a networking lunch and conference proceedings.

Register online to subscribe to the Future Aluminium Forum membership package which will include a subscription to Aluminium International Today, AIT Directory, relevant news alerts and admission to the Future Aluminium Forum, 8-9 May, Hotel Michelangelo Milan, Italy.

Delegate registration fees for this conference are as follows:

<table>
<thead>
<tr>
<th>Early-bird rate (up to 14 February 2018)</th>
<th>£790</th>
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<tbody>
<tr>
<td>Standard rate</td>
<td>£990</td>
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